



# MASTER'S THESIS MARKET ACCESS ANALYSIS IN POTSDAM

B. Braun Miethke GmbH & Co. KG, based in Potsdam, is a joint venture between Aesculap AG, a subsidiary of the medical technology and pharmaceutical manufacturer B. Braun Melsungen AG, and Christoph Miethke, founder and CEO of Christoph Miethke GmbH & Co. KG in Potsdam. We are focused on developing innovative targeted drug delivery products with the goal of meeting unmet or poorly met user needs of patients and health care professionals.

Are you interested in writing your master's thesis in the field of medical technology in a globally active company? Then apply with us! Work in a friendly and international team and support us in bringing our product to market.



### DUTIES AND RESPONSIBILITIES

- Review and summarize current reimbursement data for key markets
- Interview key stake holders (clinicians)/ hospital administrators to understand patient flow, decision pathway and service requirements and expectations
- Develop requirements for successful market launch: registration, sales force setup and customer access and service requirements



### YOUR PROFIL

- Field of study is business, marketing or similar
- Comfortable in conversational English and German
- $\cdot$  Personal competencies
- Collaborative team player with strong communication skills
- Self-directed and independent way of working



### WHAT WE OFFER

- · Flexible working time
- $\cdot$  Engaging team events
- $\cdot$  Coffee, tea, fruits and vegetables

Would you like to work with us on the development of our sustainable and highly innovative medical products?



## YOUR NEXT STEPS

Please send your application, preferably by e-mail, to B. Braun Miethke GmbH & Co. KG Beate Blum, jobs@bbraun-miethke.com Ulanenweg 2, 14469 Potsdam Tel. +49 331 231 84342 If you have any questions do not hesitate to contact us!

